

## OVERVIEW

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The Everbright is an interactive light board with hundreds of ergonomic dials that rotate endlessly in either direction through a spectrum of hundreds of colors. Made with evolutionary biology in mind, The Everbright considers the integration of the hands and eyes in the development of humankind and the ways in which people take in and manipulate the world around them. Since 2015, Hero Design has been exclusively making the Everbright in limited quantities for public spaces. A tablet allows the owner to wirelessly play new interactive canvases throughout the year, so visitors can continue to be surprised and delighted.

## ORDERING

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Each Everbright is individually made to order in Sacramento, California by Hero Design LLC.

To request an all-in quote including shipping, please email Kelly Parkinson at [kp@hero-design.com](mailto:kp@hero-design.com). Our lead time is typically 12 weeks from the date of a 60% deposit and signed purchase agreement for all standard sizes.

## HISTORY

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Humans have deep-seated needs for creativity, collaboration, and touch. The Everbright satisfies those needs. It's made to touch, made to order, and made for everyone. Even those without use of their hands can turn the dials and get lost in the moment.

Neuroscience informed the Everbright's design, and we have invested six years into making it great—durable enough to withstand the forces of thousands of 10-year-olds, classy enough for a Hudson Yards lobby. Integrating the hands and the eyes was a deliberate design decision. The hands are the body's instruments of creativity—the hands and the eyes are so integrated with the mind that many scientists believe humans evolved as a result of using our hands, rather than the other way around.

Our partners are visionaries who value creativity—they want to transform the human experience in their spaces, to create an inclusive moment for people of all ages and abilities. It's that moment when you step back and see the larger pattern. When you master the perfect gradient. When you make a new discovery with an old friend.

## PRICING FOR STANDARD SIZES

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Depth including dials: 5.25"

### EVERBRIGHT CLASSIC

#### 476 color dials

Length: 92.96" Height: 47.26" Weight: ~160 lbs

10-20 simultaneous multigenerational users

Price: \$26,000 plus shipping

### EVERBRIGHT MINI

#### 252 color dials

Length: 51.39" Height: 47.26" Weight: ~120 lbs

5-10 simultaneous multigenerational users

Price: \$15,000 plus shipping

### EVERBRIGHT LONG

#### 272 color dials

Length: 92.96" Height: 29.17" Weight: ~135 lbs.

10-20 simultaneous users of same age

Price: \$16,000 plus shipping

Custom panelized design available for longer installations.

## DURABILITY FEATURES

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- Moisture & UV resistant. The frame and dials are made with a unique high-density engineered wood product impregnated with organic dyes and chemically bonded together by a special resin. Unlike painted surfaces, the polyurethane-finished color doesn't chip away. Can be mounted in areas with abundant natural light.
- Each pixel contains LEDs optimized for longevity and performance. Multiple LEDs offer redundancy.
- Modular design limits most problems to just the affected pixels so the board can still be enjoyed as a canvas for creativity. Everything can be repaired or replaced by anyone with a screwdriver.
- 3-year limited warranty with free shipping on all replaceable parts, lifetime technical support.
- Black translucent acrylic lens have a matte surface textured to resist fingerprints, and can be wiped down with any acrylic-safe hospital-grade disinfectant.
- Dials cannot be removed from the front of the board.

## INTERACTIVE FEATURES

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- Two illuminated function buttons allow users to change interactive canvases (green) and to reset canvas (blue)
- Upgrade anytime to the Interaction Studio, a lifetime content license to wirelessly update your board with new content
- Default palette contains 162 available colors in each individual pixel
- Custom color palettes with up to 256 colors available, including pastels and autumn colors
- Automatically resets after a customized period of inactivity

### THE INTERACTION STUDIO

Receive a lifetime content license to new interactions and animations for as long as you own your Everbright. Create and customize the experience you want visitors to have, wirelessly. Load and save designs, select from a growing library of dynamic animations and unique interactive canvases, and make small changes to produce big impacts. One 10.1" tablet does it all. No internet access or data connections required at installation site.